

**Quick and Easy WordPress** 

# A Little History, as this is the beginning of the beginners class

1960-1962 – Global computer network proposed – Nearly 60 Years Ago!

1969 – 1st computer links in Pentagon's ARPANET (Advanced Research Projects Agency network)

1974 – Term "Internet" made official

1983 – TCP/IP protocols replace NCP, starting the modern Internet, expands worldwide in coming years

-- Pentagon creates MILNET out of ARPANET, which turns to general federal government use

1989 – World Wide Web (used to interact on the Internet, via URL addresses [uniform resource locator!)] set up by Tim Berners-Lee

1995 – Last restrictions on commercial communications traffic end

1999 – "Weblog" coined after decade of digital forums, conversations, bulletin boards, online diaries ... with code developed for auto timestamps, most recent post first ...

May 2003 – WordPress 1st version, by Matt Mullenweg (Automattic) & Mike Little

Feburary 2004 – Facebook launched by Mark Zuckerberg & friends, widened past Harvard in 2006

March 2006 – Twitter launched by Jack Dorsey and others

2018 - Latest WordPress version 4.9.6.

-- Gutenberg expected this year, in version 5, a major upgrade

# Why WordPress?

- It's free in most instances. Well, so are Wix, Weebly, Blogger, Tumblr, Squarespace
- Open source collaborative and public, free access and distribution
- Runs more than 28 percent of the Web (Source: W3Techs)
- Has 59.4 percent market share. 2nd place CMS: Joomla 6 percent. (Source: W3Techs)
- With care (and its Akismet) it's secure, fairly safe from hacking, viruses etc.
- It's super easy to fill with text and images, as easy as attaching a picture to an email and typing up the email
- You don't have to sweat over themes (template sets), which you can try out and switch with a couple of clicks. And go back or try another.
- Even for your modest website, WordPress gives you incredible flexibility in design (how your site looks) and to grow (it just may happen!)
- Tinkering with your site is fun: No need for code, but if you want, sky's the limit
- From WordPress.com to WordPress.org (self-hosting)
- The WordPress community, local to global, take collaboration to heart



### Think in Twos for WordPress - what we'll see in a website

+ Open Source	+ Proprietary
+ Website	+ Blog
+ Wordpress. <i>com</i>	+ WordPress. org
+ Static	+ Dynamic
+ Pages	+ Posts (blog)

+ Static Pages - Parent, child	+ Dynamic blog Posts - Category subcategories
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- + Images + PDFs
- + Menus navigation + Widgets added functionality
- + Visual text editor + Text or HTML window
- + Content Editor (2 wp.com, 1 .org) + Coming soon: Gutenberg
- + Customizer for site organization + Manipulate in Dashboard Menu (WP Admin)
- + Conventional front page + Blog front page

# Live Demo

# What We're Going to Do

- Create WordPress.com account the Get Started button > Four steps
  1) useless survey, 2) site address, 3) pick \$ plan, 4) create account
  Domain name selection tips. Choose username with care.
- Settings dashboards: "Improved Editor" General (search engine Off for now)
  "WP Admin" Settings > General > Reading
- Themes Twenty Sixteen (croquetfan.wordpress.com)
  Tips on choosing others.

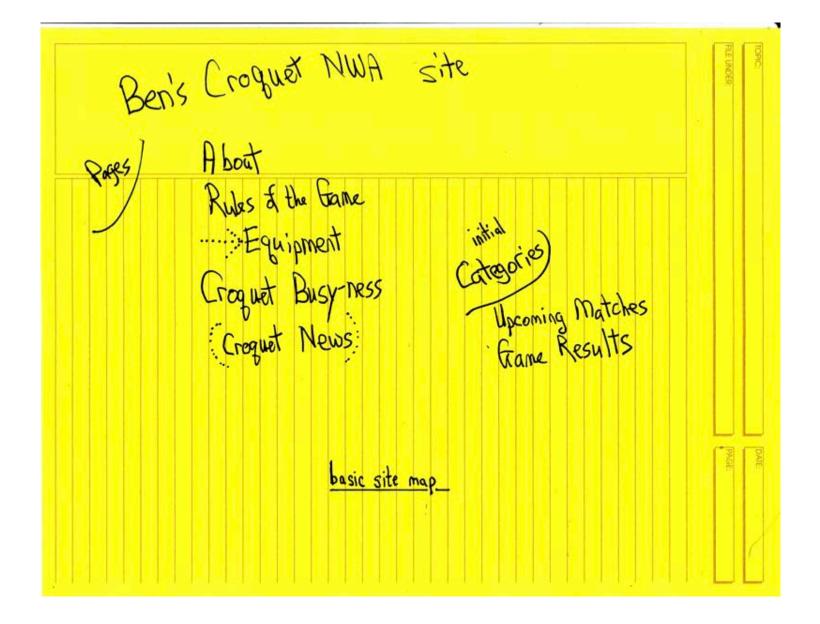
### Now, content

- Media photos (well any graphic image, PDF ...) 50-200 kB; rights/ownership
- Pages Home page, About page ... B, I, making lists, adding a link
- Posts (and rename the Uncategorized Category)
- Customizer design, menus, widgets ... ("Homepage Settings" early)
- ... Disallow Search Engine access, under Settings (Wp Admin Settings>Reading)
- Enjoy your website. Make it your hub of info, spokes go out to social media.
  Main info first, details lower, and link link

# A few minutes for questions?



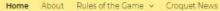




The roughest of rough sketches will be just fine as a sitemap.

#### Croquet Fan's Croquet Club

Testing Site for WordCamp 101 Quick & Easy WordPress





### **Ozark Croquet Store**

### **Shop Hours**

Welcome to Ozark Croquet Fan's store. All sorts of croquet equipment and accessories are to be found here.\*

\*This is a demonstration website and thus fictitious except for the About page. Sorry for any confusion.

1 p.m. - 5 p.m. Saturdays

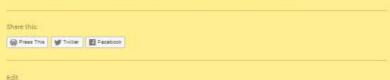
And by appointment: Please phone (479) 555-CROQ — that's 555-2767.

Cash only. Inquire about trades, exchanges, barters.

I know I know - we're looking into a credit card reader but don't have one yet.

No refunds. All sales final. Enough tough guy talk. On the off chance something's not in stock, maybe it's because we sold it just before you drove up. We are happy to set up special orders.

Croquet Scene by Winslow Homer







### Dickson Throwdown

Upcoming Matches Leave a comment Edit

The wait staff of JJ's Grill on Dickson will take on the wait staff of Waffle House tomorrow night. That's 7-9 p.m. and we'll be on the field in the middle of the UA Walton Business College. That's Wednesday, July 19, 2017.

The Refreshments Committee will supply a case of ice cold A&W Cream Soda. Anything else will be dutch-treat. UA buildings should be open if anyone needs to step inside to cool off or get a refreshing blast from an icy water fountain.

Why called "summer"? Because presumably they're easier to hammer in during the wet (hah hah hah) warm weather. Winter wickets are bent steel; mind you, they're heavier than WalMart-Target bent steel hoops but in theory they can be pounded in semi-frozen turf.

### **Big Game on Saturday**

July 22, 2017 Upcoming Metches Leave a pomment. Edit

Hey, everyone, come out to Wilson Park, the north side where it's nearly flat, at 10 a.m. Saturday, July 15, 2017, for a croquet match between Arsaga's and Onyx.

The normal six-wicket, one-stake greensward will be staked out. Come early if you want to lend a hand, hold a tape measure, pound in wickets into the stony ground without bending the wires.

The espresso shops will be playing doubles, and best two of three games. If it goes past noon, when it's just too hot, we'll just total out the game that's being played. How do you do that? Why check the rules - the stake is the 13th point so below that, tally the wickets made on each side. Noon sharp.



Equipment to drool over today?

The Dawson four-ball set from Australia.